



## VIGNETTE GUIDELINES AND RULES

This is your chance to shine – a chance to stretch your creative legs and show Denver what you can do! Over-the-top, offbeat themes will grace our show with *your* imagination. Teams will compete for the titles of “Best In Show”, awarded by a panel of judges, and “People’s Choice”, voted on by attendees via our smartphone event app and paper ballots.

Please follow these guidelines and rules in your design:

- Choose from 1 of 6 themes
  - Alice In Wonderland
  - Video Gamer
  - Masquerade
  - Cirque du Soliel
  - Nightmare Before Christmas
  - Somewhere Over The Rainbow
- I understand it is a limited category and is on a first-come, first-served basis.
- The space available is a 20 x 20 ft. area and the location of my vignette is determined at the sole discretion of the Event Producer. Power is provided.
- I understand that everything that goes into my vignette is my Team’s responsibility, not the venue or show organizers, including lighting.
- Team members should be listed on one marketing piece and are welcome to have business cards available.
- No additional display areas are included in this option, so if you want a table to promote your business individually, along with event media and promotions, you must purchase one of the participation options (listed on Vendor Contract) in addition to your Team fee.
- A stack of free tickets and postcards is included with this option for each team member to share with friends and clients. Guests are not allowed into the show prior to doors at 6:00 pm and must have a ticket to attend.
- Each Team Leader is responsible for communicating information to their team and providing the producers a complete list of participants 1 week prior to the show.
- Your vignette design **must** include the following to avoid disqualification:
  - One marketing piece with all team members listed, matching your design, that guests can take
  - Food take-away such as hors d’oeuvres
  - Sweets take-away
  - Tablescape with linens, flatware, and centerpiece
  - Printed: invitation, place cards, menu
  - Lighting
  - Interactive element engaging and entertaining guests
  - Engage all 5 senses: Look, Touch, Hear, Taste, Smell
  - Incorporate photography (printed) into your design and include a photographer on your team to document the final presentation.